



PREMIER RESORTS

where you belong

Contact: Shawn Stinson

FOR IMMEDIATE RELEASE

Premier Resorts
435-655-4810 / 888-PRI-3533
sstinson@premier-resorts.com

March 15, 2004

DEER VALLEY LODGING MANAGEMENT TEAM

PARK CITY, UT---Managing the vast majority of the lodging in and around Deer Valley Resort, one of North America's most renowned ski resorts, Deer Valley Lodging depends on a cohesive management team to make the multi-layered operations of such a large and diverse product mix seamless on all levels.

Overseeing Deer Valley Lodging and Premier Resorts Park City, in addition to Premier Resorts Sun Valley, is Kim McClelland. As president, Kim is responsible for making the numerous aspects of Premier Resorts' Utah and Idaho operations run smoothly and congruently, enhancing the vacation experience for each guest, looking after the best interest of each individual owner and that of the sizeable staff it takes to manage such an operation. Now in his eighth year with Deer Valley Lodging, McClelland, along with Premier Resorts' president Barbara Zimonja, has assembled a highly effective management team, from the individual property's general managers to the various department's directors and managers necessary to succeed in such a business.

Ron Krieger serves as general manager for Deer Valley Lodging's diverse condominium inventory, including Premier Resorts Park City. As general manager of The Chateaux at Silver Lake, a luxurious condominium-hotel and conference center, David Nelson is responsible for the property's numerous day-to-day operations. Brent Glissmeyer oversees all facets of Stag Lodge, one of Deer Valley Lodging's fine ski-in/ski-out properties, while another Glissmeyer, Blake, is the general manager of Deer Valley Lodging's newest property, Black Diamond Lodge, also located on the slopes of the Resort. At The Lodges, Jim Kinney directs operations of this magnificent condominium-hotel in lower Deer Valley, and Cecil Duval insures the guests and owners of Trail's End and Pine Inn enjoy all aspects of their stay in Deer Valley. Finally, as general manager, Jeanne Lehan directs all operations of The Deer Valley Club, a private club for members.

- more -

DVL Management

Page 2

In addition to these property general managers, a number of other department directors and managers, along with their staffs, work to insure the ongoing success of Deer Valley Lodging and Premier Resorts Park City, from guest services to housekeeping, accounting to maintenance, and the multitude of other departments charged with making a Deer Valley vacation one filled with wondrous experiences and lifelong memories.

Deer Valley Lodging is a division of Premier Resorts, based in Park City, Utah. Premier Resorts offers a collection of fine condominium properties at the finest North American beach, golf and mountain resorts located in California, Colorado, Hawaii, Idaho, South Carolina, Utah, Washington and Mexico. For more information on Deer Valley Lodging, visit www.deervalleylodging.com or call **800-453-3833**. For additional information on one or all of Premier Resorts' other destinations, including vacation packages and specials, visit www.premier-resorts.com or call **888-774-3533**.

- www.deervalleylodging.com -